



messaging | presence | enterprise instant messaging | conferencing | software-powered VOIP

unified communications

the lifeline of real-time business

The Real Power of UC

The idea of Unified Communications (UC) isn't new – but its potential has been largely unrealised in the past. Unfortunately, earlier solutions have been either too nascent or fragmented to deliver in real-world workspaces. Actis designs and builds UC solutions that extend comprehensively across the enterprise - not just on desktops, laptops and mobile devices, but also in AV-enabled specialised work spaces like boardrooms, VC rooms, auditoriums, learning centres, etc.

Partners



What makes it Real?



The promise of UC is extremely powerful. But what works in theory often fails in practice.

In the context of UC, the IP technology and protocols that power the internet and the corporate network, is both its biggest strength and the biggest challenge.

But that's largely because it takes a lot of experience and expertise to get the IT systems which control the network to integrate and operate smoothly with the AV technology that powers the meeting and collaboration spaces in a typical organization. Most IT specialists and traditionally strong IT service providers lack this experience – which leads to a difficult, unreliable or un-intuitive solution for business applications.

Real UC = The Power of AV + The Power of IT

Actis combines the capability of a really powerful UC platform with powerful AV technology to work in the real enterprise environment. This could be deployed as an on-premise, on cloud or a hybrid solution.

Our extensive experience with setting up special-purpose communication and collaboration environments, combines with the experience of IT teams to create a UC solution that delivers the highest standards of quality, reliability and interoperability in the industry.

We call it Real UC because it works, today. You can use it to:



Connect from almost anywhere

From a meeting room, outdoors, on a tablet, your phone, laptop, whatever your preferred device



Experience high-definition video and audio

It really feels like you're in the same room as the people you are collaborating with



Share any data or files

Do this as quickly, clearly and easily as you do in a meeting room



Collaborate at enterprise grade levels

Achieve reliability, security and quality that far surpasses what consumer-oriented software promises

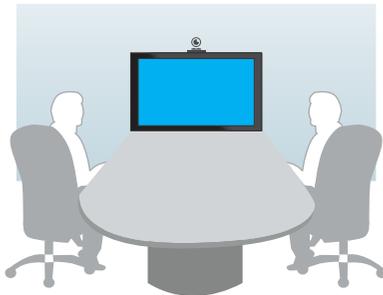
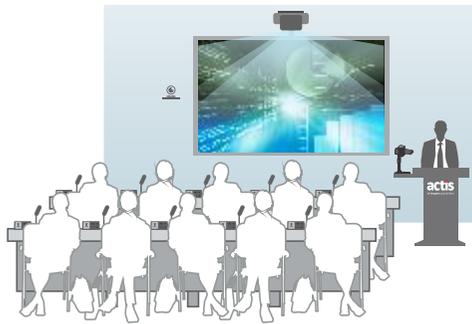
YOUR AV PLATFORM

YOUR IT PLATFORM

ROOM SCHEDULING SYSTEM



DISTANCE LEARNING CENTRE



VIDEO CONFERENCING



AUDIO CONFERENCING

Bridging the IT-AV gap
for
Seamless
Collaboration

PHYSICAL
COLLABORATION



UNIFIED
COMMUNICATIONS

DIGITAL
COLLABORATION

INSTANT MESSAGING



DATA SHARING



VOICE & VIDEO
CHAT



PRESENCE



MOBILITY



E-MAIL

Flexibility in interactions

Unified Communications offers considerable **flexibility of choice** in how you reach out to and interact with your team. This means that you can almost instantly select a medium depending on your current context - your intended task and location - and begin collaborating almost instantly.



MESSAGING	PRESENCE	ENTERPRISE INSTANT MESSAGING	CONFERENCING	SOFTWARE-POWERED VOIP
Provides access to e-mail, voicemail, fax, calendars and contacts in a unified inbox from a variety of clients and devices	Enables real-time availability status of employees to be displayed, to enable users to contact the right person the first time, using the best communication method	The capability to transfer text messages in real time over the Internet or a corporate network	Provides a virtual meeting experience, allowing groups of people at diverse locations to interact and collaborate, whether ad-hoc or pre-scheduled	The next generation of voice communications that help reduce operational costs by enabling communications over an IP network

Tangible benefits - increased productivity

Unified Communications can lead to a wide variety of benefits when deployed at an organisation, and deliver **tangible business impact**.



Improved employee retention

UC capabilities include unified messaging, directory functionality and remote and mobile support capabilities. These provide an improved work experience, reducing turnover and costs associated with hiring.

Further, being able to provide the latest tools can have a positive effect on attracting new talent.



Faster project completion

For projects based on billable hours, the metric can be keeping the project on schedule (and therefore profitable) and reducing the negative impact that extra hours place on employees' lives, while ensuring customer satisfaction.



Shortened sales cycles

With improved collaboration - faster access to subject matter experts, access from familiar applications and on-premise conferencing capabilities - proposals can be developed and completed in less time.

UC products can also help raise quality of proposals as latency among experts is brought closer to zero.

Tangible benefits - reduced costs

Unified Communications assists in **decreasing costs** that can potentially escalate and even spiral out of control as your business grows.



Reduce conferencing service charges

Traditional audio, video and web conferencing services are expensive. Organisations experience **significant reductions** in the payout for dial-in meeting services purchased from conferencing vendors by replacing them with **IP network-based conferencing capabilities**.



Better and productive employee flexibility

Using UC solutions provides savings in areas of travel, specific training costs and productivity.

Employees can train on their own time rather than at set times that may clash with their routine and time-critical work roles - thus helping in **ensuring more productive work hours**.



Lower real estate costs for branch offices

Using collaborative technologies such as presence awareness, soft telephony clients and video conferencing, allows **expansion of operations and geographic reach without additional costs**.

Additional savings are possible through an increased number of **work-from-home staffers**.

Environmental Sustainability

As sustainability becomes an **increasingly important parameter** of business performance, UC can deliver in critical areas that help the organisation's performance.



Significant savings on travel

Web and videoconferencing, as well as other UC services, connect participants with meetings or "events" where they do not need to be physically present. Pre-sales work, training and performance reviews are activities that frequently require less travel after deploying a UC solution.



Minimising your carbon footprint

Using UC solutions to reduce travel through teleworking helps organisations to reduce their carbon footprint.



GO GREEN
in more than one way
to achieve environmental
and business sustainability

Our UC Services

Actis offers a range of Unified Communications services for organisations at different stages of deployment, growth or implementation. Our team can help you implement this as an on-premise, on cloud or a hybrid solution.

1

Setting up the infrastructure for your business to adopt UC

Actis helps design and build full-fledged UC infrastructure which is scalable and can be implemented all-at-once or grow along with your evolving needs.

Unifying IT-based systems with existing Phone / AV / Video Collaboration systems

Getting your software-based UC solution to work with your existing Phone / AV / Video Collaboration systems, can be an uphill task. We help you integrate and configure them to work seamlessly and smoothly.

2

3

Maintaining your UC infrastructure and systems

Our team makes sure that your UC and AV infrastructure keep working as they should – with enterprise-grade quality and reliability. Just sign up for one of our annual maintenance plans and enjoy complete peace of mind.

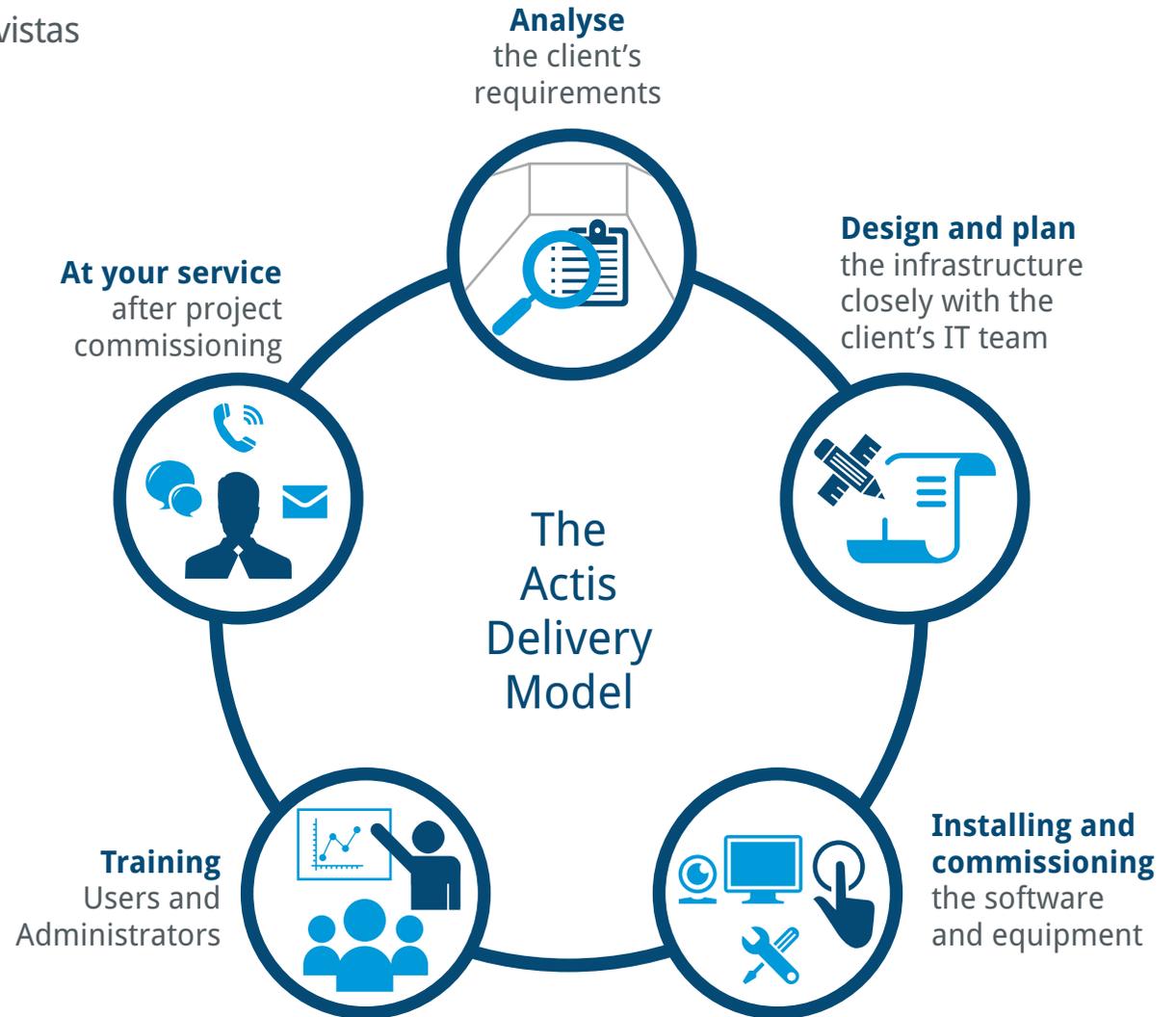


Installation and Advisory Services

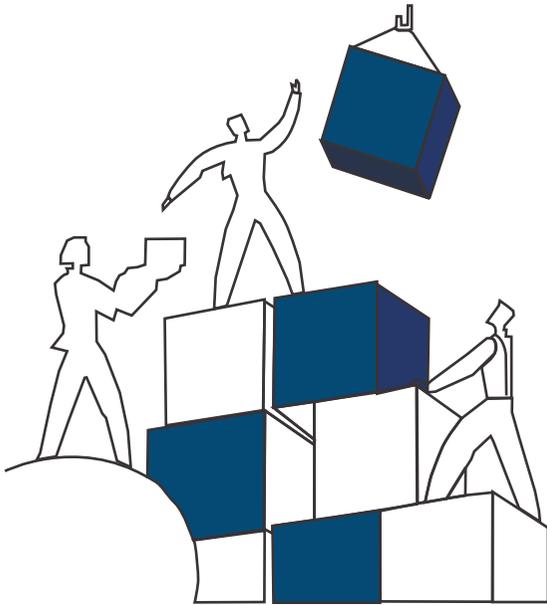
Each unified communications setup is unique and serves to widen our experience and open new vistas for us.

Putting together an integrated solution that delivers exactly what the client wants - and more - is a challenge that drives us to excel.

We proceed in a well-planned and step-wise manner to achieve the right fit.



Maintenance Services



Our support assurance plans are designed to maintain a high-level of availability for corporate, government, educational, hospitality and residential facilities.

The Actis Support Assurance Plans feature the following benefits:

- One-point contact for all equipment in your facility
- Within 6 business hours response assurance
- Provision of standby equipment within 48 hours*
- Repair or replacement of your equipment depending on the nature of defect
- Email and telephonic support
- Preventive maintenance through periodic facility checkups
- On-site support engineers (available on request)

* The standby equipment provided will be similar (but not always identical) to the unit replaced. Available in Ahmedabad, Bangalore, Chennai, Delhi NCR, Hyderabad, Mumbai and Pune.



Want to know how you can transform interactions with colleagues, customers and partners into a collaborative, engaging and cost-effective experience?

Call +91 - 22 - 3080 8080 for a free demo!





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