

actis

re-imagine possibilities



re-imagining offices

HCC

creating a compelling visitor engagement experience at hindustan construction company

As a world-class developer, HCC wanted to create a memorable environment for visitors while telling their story. They decided to use advanced audio-visual technology to deliver this experience and combine functionality and aesthetics.

The Challenge

Hindustan Construction Company, a renowned Indian infrastructure company needed a high-impact environment for their head office in Mumbai. Given the nature of their business, they stressed the importance of creating an impression with first-time visitors, and wanted Actis to create an impressive platform to showcase their important achievements.

In addition, they also wanted to equip their own team with tools to collaborate more creatively and productively. For this they asked us to design advanced meeting/conference rooms, which enable smooth operations while providing maximum control and requiring minimum training. These, they believed, would enable their team to meet the ever increasing expectations of clients in the highly competitive infrastructure and development industry.

creating
compelling visitor engagement

The Solution



Digital Signage sharing HCC news with visitors

Other facilities created include a **hi-tech Boardroom and Conference** room which allows smoother collaboration using video conferencing, and simplifies discussions and meetings for the team. The Boardroom includes a **fixed projection screen** and a **wireless touch panel for complete AV control**. We also created a Conference room, which is equipped with a **flat-panel display** with **speakers**, a **DVD player** and a **wireless touch panel**.

The Professional Services Group at Actis carefully evaluated the HCC team's requirements and recommended a solution that could meet their unusual needs.

The key solution we delivered was a **Visitor Experience Centre for HCC** consisting of a large, **18-cube video wall**. This wall showcases HCC's prowess in executing technically complex infrastructure projects with special technical films and animation clips created for this purpose.



State-of-the-art, **High-Definition Video Wall**



The Lounge



The Experience Centre



The Video Wall

The Result

The unique visitor experience environment created for HCC creates a great first impression with guests who include partners, clients and other stakeholders. In their Boardroom and Conference rooms the team is able to collaborate easily using video, and therefore meet clients expectations more efficiently.

The result is better client engagement and communication management at HCC.



“Actis provides complete end-to-end closure and has a good technical team for project management, which also ensures a timely project delivery.”

Arun Kumar Singh
Vice President, Projects,
Hindustan Construction Company, Real Estate

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