

Press Clippings

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Product launch

Steelbird helmets has introduced a stylish light weight helmet Adonis, in an attempt to redefine the standards of Indian helmet Industry. Specially designed for youth, this 950 gram light weight anti scratch helmet has rough and tough sturdy looks. The helmet is priced at Rs 729 and is available in six different colors – Red, black, Yellow, White, Grey and Dark Grey.

Art festival

C'est La Vie has organised the Gurgaon Art Festival, exhibiting works by 30 upcoming and eminent artists. The festival is taking place at the Epicentre, Apparel House, Gurgaon and will continue till 29 January. Two portrait artists are also making portraits of visitors which can be taken by them. The event also boasts of a creative corner where one can sit and paint itself. One can draw or paint from one's imagination or copy from existing works. A professional artist will add finishing touches to the work and one can be the proud owner of that creation.

New app

Actis Technologies, a specialist in the creation of high-end home cinema experiences, has unveiled a solution that makes it possible to control every audio-visual element of the home cinema experience, with a swipe on the world's favourite digital accessories – the iPad and iPhone. The offering can also be used in Android based tablets or smart phones with compatible audio-visual and environment control system. This special app allows viewers to control aspects of the Actis Home Cinema – like a room's lighting, motorised sun shades, multi-room music system, television and video systems.

Musical night

Singer Vipin Anneja (Saheb Biwi Aur Gangster fame) performed for the residents of the AIIMS college, taking the entire college up in a musical storm recently.

The singer rocked the show with songs from his remix album, Salute to Bollywood, and few popular numbers such as Gulabi Ankhen, Kolaveri Di, Udi Jab Jab zulfen teri, Yeh Zamin Ga rahi hai, Tere Kadmon ko etc. "It feels great to perform in my hometown. I was missing the winters in Mumbai. Performing for the resident doctors of AIIMS is a great feeling," he said.

Zoozoo series

Vodafone India has recently launched "The Adventures of Super Zoozoo" an online comic series featuring the much loved Super Zoozoo.

Available on Vodafone Zoozoo's Facebook page (facebook.com/Zoozoo), the comic introduces fans and readers to the vast, black and white Zoozoo universe, where crocodiles invade picnics and superheroes don't need secret identities.